



Embedded Player &  
Partner Program

# Embedded Player

With radio.net players you can bring the sound to your page. Individually customized partner players are also available next to the standard player.



Standard Player



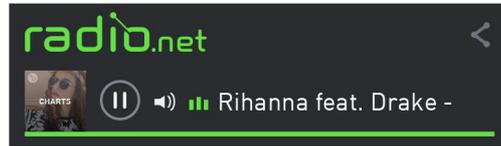
Partner Player



# Standard Player

With the standard player you can quickly and efficiently integrate a radio station into your website.

# Standard Player



## Advantages for Stations



### Free

Enhance your website with the free plugin.



### More Reach

The radio.net Embedded Player is the quickest way to your programme.



### Better Ranking on radio.net

Each listener improves your ranking on our platform.

## Advantages for Site Admins



### Free

A new function for your site with no additional costs.



### Increase Duration

With the right radio programme, keep visitors on your website longer.



### Choose From Over 30,000 Stations

From Music to News to Sports, radio.net offers the perfect package.

## This is how it works.

You can find the code for embedding the Standard Player on each station page on radio.net behind the button '</> Embed' (just below the name of the station). You can adjust the player width and choose whether playback starts automatically upon loading of the page (autoplay). Afterwards, you can copy the code and integrate it into your website or blog.



2

## Partner Player

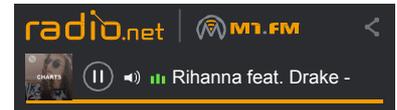
With the radio.net Partner Player Single, Partner Player Multi and Partner Player Popout you have free tools, which you can individually adapt to your needs and your website.

# Partner Player

# A

## Partner Player Single

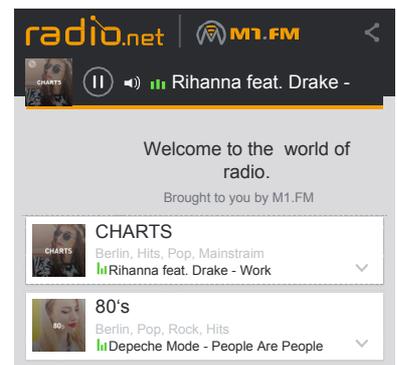
Customize the colors individually and incorporate an additional partner logo.



# B

## Partner Player Multi

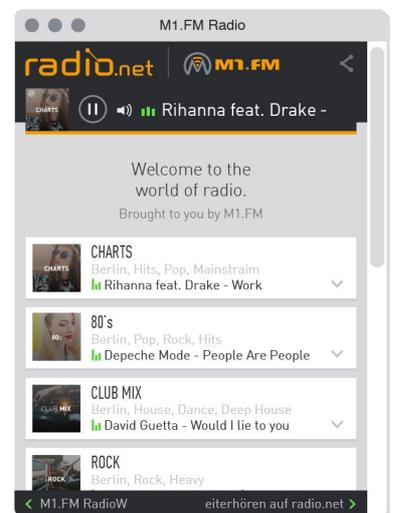
Incorporate more radio stations and web streams into the player.



# C

## Partner Player Popout

The practical popout offers a choice of radio stations in a separate window. Perfect for complex websites.



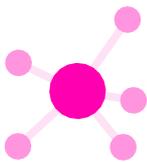
# Partner Player

## Advantages for Stations



### Free Choice of Color

Customize the player's color individually to your website.



### Sub channels and other streams

All your stations and web streams in one simple, easy player.



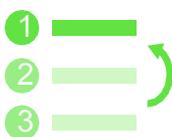
### Free

Enhance your website with the free plugin.



### More Reach

The radio.net Embedded Player is the quickest way to your programme.



### Better Ranking on radio.net

Each listener improves your ranking on our platform.

## Advantages for Site Admins



### Add your Logo

Embed your logo above the station selection.



### More Flexibility

Choose the right description for your station choices.



### Free

A new function for your site with no additional costs.



### Increase Duration

With the right radio programme, keep visitors on your website longer.



### Choose From Over 30,000 Stations

From Music to News to Sports, radio.net offers the perfect package.



## Contact Us

We create your free, personal Partner Player, which fits perfectly to your style. Send us a simple email to [contact@radio.net](mailto:contact@radio.net) with the URL of the website you would like your player to be embedded in. Please include the color information (HEX-Code). We will then create the appropriate code for you.

# Contact

**radio.net by radio.de GmbH**

Mühlenkamp 59  
22303 Hamburg Germany

[contact@radio.net](mailto:contact@radio.net)